

PROGRAMME: VIRTUAL ENGAGEMENT  
ACTIVITY: INTERVIEW SKILLS  
BUSINESS: SKY  
SCHOOLS: SECONDARY

### INTERVIEW SKILLS IN A VIRTUAL WORLD

Businesses are continually adapting their working practices in response to ongoing social distancing measures and we are delighted that employers are finding innovative ways to continue to develop the young workforce.

DYW West Lothian has seen its ongoing partnership with Sky evolve and develop throughout lockdown, with the Early Careers team having created two videos to provide senior phase pupils and school leavers with an understanding of how to conduct a successful interview - with a focus on virtual interview skills.

The material was created on video to allow pupils and school leavers to access the material during lockdown, whilst schools were closed.

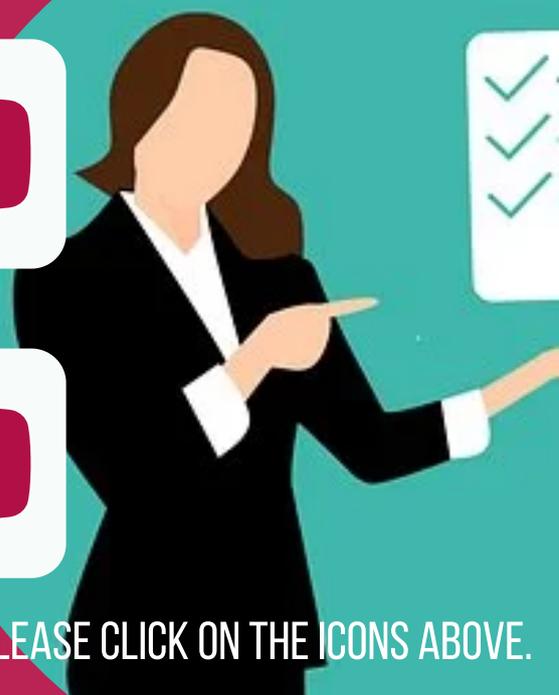


#### VIRTUAL INTERVIEW SUCCESS:

Four employees from Sky talk about the changing world of recruitment, with a particular focus on interview success in a virtual environment. The expert panel answer questions on recruitment and provide their top interview tips and techniques, provided by senior phase pupils from West Lothian schools.

#### INTERVIEW SKILLS DO'S AND DON'TS:

Sky apprentices Gavin and Ailie demonstrate examples of good and bad interview techniques. Shona – manager at Sky- provides tips on how to improve a CV and how to answer questions during an interview.



TO WATCH THE VIDEOS, PLEASE CLICK ON THE ICONS ABOVE.

There are many benefits of employers adapting the ways in which they engage with learners, with online content being just one example of how employers have been helping young people to develop their skills.

Students are able to engage virtually with an employer at a time when school visits are not possible and it is also reassuring that business still have an appetite to engage with the future workforce at what is undoubtedly a challenging time.



## VIDEO CONTENT – SUCH AS THE INTERVIEW SKILLS ADVICE PROVIDED BY SKY – ALLOWS:

- Material to be available to young people throughout Scotland, which widens access and broadens employer reach
- Young people and educators to access resources at any time, providing more flexibility
- An opportunity for pupils to hear from employers that they may not otherwise have access to in their local area

There have been 600 total views of both videos across a number of regions in Scotland since launch and we expect this number will increase as schools access online resources to continue bring the world of work into the classroom.

*"The videos were shared amongst our senior phase pupils during lockdown and were a great opportunity to provide our students with a connection to the world of work and help prepare them for the future, where virtual meetings and interviews may be more common. The engagement from Sky was also a reminder that the support network provided by our business partners is still active."*

EMMA WARD, TEACHER, DEANS COMMUNITY HIGH SCHOOL



To contact DYW West Lothian please email:

[INFO@DYW-WL.COM](mailto:INFO@DYW-WL.COM)

You can also visit our website at:

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