



### DYW SKILLS ACADEMY

**INDUSTRY:** DEMAND SECTORS

**PROGRAMME:** DYW SKILLS ACADEMY

**ACTIVITY:** 6 WEEK VIRTUAL PROGRAMME

**BUSINESS:** VARIOUS

**SCHOOL:** NATIONAL



### INDUSTRY INSIGHT SESSIONS



### SKILLS SESSIONS



### E-LEARNING



### MOCK INTERVIEWS & CV CHECKS

## DYW SUMMER SKILLS ACADEMY

Throughout Summer 2020 DYW Nationally hosted a 6-week virtual programme which supported over 230 young people to help build their capacity to enter the labour market.

The programme was designed for school leavers which saw them engage with industry through new, inspiring, pre-recorded film content offering insight into the current demand sectors; several skills development sessions including one live session; e-learning in specific work related topics; the yearly #nowrongpath social media campaign and local virtual mock interviews and CV feedback from professionals.

The programme was really accessible, a one-stop-shop format hosted on the national DYW Scotland website. With Covid-19 related circumstances the format allowed the young people to engage from any location with IT and internet access. Centrally, the young people were sent email alerts to explain their activities each week which also allowed us to sign post the young people to other helpful guidance or opportunities with our partners including My World of Work.

Twelve employers and four partners were involved in creating the pre-recorded nine industry insight films, five skills films and one employer donated funds to cover the costs of the e-learning. Each session was designed to last no longer than 30 minutes to ensure the content was engaging

Nationally, there were 1450 hours of employer time offered to support the DYW Summer Skills Academy including CV Checks and Mock Interviews. 100% of the employer volunteers stated they would be very likely to be involved in future DYW activities from their experience with the programme.

To promote the campaign prior to and throughout the Summer, social media guidance and content was provided nationally so that we recognised the support we received from employers and partners, and also importantly the achievements of the young people who participated.

For future use, the programme can be tailored to fit with regional needs and will continue to be available via the below link. If you would like to find out how you can deliver the programme, please contact your local regional group.

# DYW SUMMER SKILLS ACADEMY

## STATISTICS

231

Young People Registered Nationally

117

Employers volunteered for CV Checks and Virtual Mock Interviews

7

Employers and Partners were involved in Skills Sessions

100%

OF EMPLOYER VOLUNTEERS SAID THEY WOULD BE **VERY LIKELY** TO BE INVOLVED IN FUTURE ACTIVITIES



9

Employers were involved in Industry Insights

OUT OF 10, YOUNG PEOPLE RATED THE PROGRAMME

8.5



10% identified as care leavers



12% with a disability/ASN

*"Wow! I just finished the webinar and it was absolutely amazing haha. John Paul was very good at keeping things quick and entertaining, easy to listen to etc. I enjoyed it a lot! The advice was brilliant."*

**Young Person**



*"I really enjoyed getting involved in the DYW initiative and believe it is a great way to help young people seek employment."*

**Employer Volunteer**



29  
CV CHECKS

1193 VIEWS OF  
THE CONTENT

17  
VIRTUAL MOCK  
INTERVIEWS

To contact DYW Scotland please email:  
[INFO@DYW.SCOT](mailto:INFO@DYW.SCOT)

You can also visit our website at:  
[WWW.DYW.SCOT](http://WWW.DYW.SCOT)

Or follow us on Social Media:

