

PROGRAMME: PRESENT YOURSELF WITH
CONFIDENCE

ACTIVITY: INTERVIEW PREPARATION

ORGANISATION: MARR COMMUNICATIONS

SCHOOL: MULTIPLE

PRESENT YOURSELF WITH CONFIDENCE

Preparing for interview is a key part of the employability activity that is undertaken by schools and Skills Development Scotland. Often the focus is on skills and qualifications, but another important aspect is confidence. Each candidate must have the ability articulate and present themselves with confidence to ensure they leave a positive and lasting impression on potential employers.



That's where Developing the Young Workforce Inverness & Central Highland (DYWICH) partnership with Marr Communications comes in. 'Present Yourself with Confidence' is a workshop aimed at senior pupils which concentrates on developing personal presentation skills. It provides tools to ensure their content is correct to meet their specific audience and that they present all of this in a way that indicates to the interviewer the confidence and quality of the candidate and their suitability for the post.

Whether it's for a job, a university interview or just for networking, being able to present yourself confidently pays dividends. During the year, six sessions led by Nicky Marr were held in various schools, with 152 pupils were taken through the course.

**Students reported the
three key learnings they
benefited from were:**

- Learning about body language
- Theory of constructive feedback
- Practical role-play of giving & receiving feedback

The course will feature in next year's DYWICH's activity calendar and a series of introductions to Present Yourself with Confidence have been commissioned as three videos for DYWICH. These are available to view via DYWICH's YouTube channel by clicking the icon below.



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