

INDUSTRY: MORAY'S GROWTH SECTORS
ACTIVITY: LIVE WEBINAR
BUSINESS: 8 DIFFERENT EMPLOYERS
SCHOOL: 35 MORAY PRIMARY SCHOOLS



LET'S TALK CAREERS

TO PRIMARY SCHOOL KIDS

In November, DYW Moray hosted their first two webinar to schools on Streamyard, where the event was live broadcasted onto their YouTube channel and Facebook page. The aim of these webinars were to make P4-P7 pupils more aware of careers and sectors in Moray.

School pupils watched the event from the comfort of their classroom, where they listened to a panel of employers from a variety of sectors speak about employability skills, careers and sectors in Moray. Gavin Oattes, Key Note Speaker and Author hosted the event and facilitated a live Q&A session that took place between the young people and employers.

DYW Moray were delighted that over 2000 different young people from 34 out of 35 Moray primary schools tuned in live to one or both of the webinars

to hear first-hand from local employers. After the event, they gathered lots of positive feedback from Moray Teachers - 17/17 would attend an event like this again with their class and 14/17 stated that they thought the event was extremely/very well organised. The additional benefit of broadcasting meant that the event was saved on their YouTube channel and Facebook page. This meant they were able to send the event link to those who were unable to watch the event live.

"I really enjoyed the online DYW session as it made us aware of different companies and employment in Moray. It was useful because it opened up ideas for us for when we leave school. It was reassuring to hear there is no wrong path and that you might have lots of jobs before you find the one you really enjoy that uses your best skills."

MYLES, PUPIL AT SEAFIELD PRIMARY SCHOOL





"I thought the event was very useful in terms of engaging the pupils with what DYW is all about and opening up a great discussion on future prospects and goals the children may have. It couldn't have landed at a better time for us as we have just started our Enterprise project so we were able to relate what we have been doing so far to real life contexts that the speakers were talking about. I liked the style the presenters used and it was pitched at the right level for our pupils with an element of humour which they all liked too! I think I may have one or two who want to be stand-up comedians now! Thank you for providing this for all schools when it's so difficult to get out an about to visit businesses or attend the transition Careers events as we normally would."

MRS SIMPSON, CLASS TEACHER AT SEAFIELD PRIMARY SCHOOL



To contact DYW Moray please email: info@dywmoray.co.uk
You can also visit our website at: www.dywmoray.co.uk

