

ACTIVITY: **ENTERPRISE**

ORGANISATION: **NORTH HIGHLAND COLLEGE (UHI)**

SCHOOL: **CAITHNESS & NORTH SUTHERLAND SCHOOLS**



2019 JUNIOR DRAGONS DEN ENTERPRISE CHALLENGE

May 2019 saw **117 pupils** from P7 and P6/7 participate in our 3rd Junior Dragons Den Enterprise challenge – **TRENDY TRANSPORT 4 U**.

This challenge aims to help develop both technical competence and soft skills – the ability to solve problems, communicate, work as a team, manage time and budgets and show leadership – nurturing our next generation of entrepreneurs.

“Trendy Transport 4 U” challenged the young people to design and produce an innovative mode of transport to take them to and from school whilst considering possible environmental and health issues of their designs.



11 local primary schools participated - consisting of a total of 24 teams over the two evenings. The pupils choose their own team name and part of their presentation must include a form of poster or advert - which could be a song, rap etc. All team members must actively participate in the presentation which should be no longer than 6 minutes. A short question and answer session follows to allow the judges the opportunity to find out more about the design.

Parents of participating pupils were invited to attend on the night. Compere for both evenings was a Highland Council Representative who kept us all entertained whilst introducing the teams and a professional photographer was on hand to capture the amazing presentations and atmosphere.

YOU CAN VIEW THE “HIGHLIGHTS” VIDEO OF THE PRESENTATIONS [HERE](#).





The presentations delivered by the pupils were excellent, covering a wide range of ideas and highlighting great imagination and creativity – thinking outside the box. The pupils gained experience and confidence whilst developing their communication and team building skills. They excelled in their presentation skills whilst persuading the Judges and also the audience the value of their ideas. All participating pupils also had the opportunity to see the other the presentations on the night and see the many different ideas.

The “Dragons” had some difficult decisions to make as all presentations were of such a great standard.

The 4 winning categories for each evening were:

- **Best Presentation**
- **Most Creative**
- **Most Marketable**

Teams received a trophy and £50 cheque for their schools.

Overall Winners for Thurso were Whiz Kids with 'Whizzy Walkers', from Halkirk Primary and the Wick winners were Noss 1 with 'Umi Zumi' from Noss Primary – teams received an engraved glass trophy and £200 for their schools. All participating pupils received a certificate.



**Lilian Wark,
Newton Park Primary**

“Thank you for a wonderfully organised event...Our children and parents all had a really good time and it was lovely to see all the different ideas they had come up with”

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