

INDUSTRY: DIGITAL DESIGN

ACTIVITY: DESIGN A TWIN SIDED CARD

ORGANISATION: TWICE UPON A TIME

SCHOOL: JEDBURGH GRAMMAR SCHOOL

JEDBURGH GRAMMAR'S BUDDING YOUNG DESIGNERS

Pupils use the design app Procreate on their school iPad and a request was made from the PT at Jedburgh Grammar Campus to source a local business who uses digital design as their everyday work. They were looking to use a local business to present the advantages of using Procreate and showcase how it is used in the world of work. Former pupils of Jedburgh Grammar School, Bec and Alex and owners of Twice Upon a Time Designs were really keen to be involved, they launched their own business in 2020, with prints and greeting cards.



Bec and Alex were fantastic and produced a short video to give pupils an insight into their pathway and how they succeeded in launching their own business and how digital design is vital for their industry.

Bec studied Textiles and Fashion Design Management at Heriot Watt University in Galashiels, before heading off to New York to learn the art of jewellery making before returning home to work in textiles. Bec worked for a design agency and learned all about print design.

Alex travelled, worked in administrative roles but always wanted to do something she was passionate about, she picked up her paintbrush again and together with her twin sister launched Twice Upon A Time Designs.

Pupils were so enthusiastic after seeing Bec and Alex's journey to owning their own business and were really keen to be involved in digital design.

Pupils were given a design brief to design a twin sided greeting card, using their iPad and the Procreate digital app. The winning pupil would have their design professionally printed so they could see their artwork come to life. Three winners were chosen and three highly commended designs.

Winners cards are also featured on Twice Upon A Time Designs website under 'Community Collab'.



Jedburgh Grammar Campus:
"We had some very successful designs from pupils in primary and secondary"

Twice Upon a Time Designs:
"We loved seeing all the pupils designs, big congratulations to the winners and thank you to everyone who took part!"

Rebecca Hill, S1 Highly commended:
"I really enjoy digital designing and would love to see more digital designing in school"

To contact DYW Borders please email:

DYW@DYWBORDERS.CO.UK

You can also visit our website at:

WWW.DYWBORDERS.CO.UK

OR FOLLOW US ON SOCIAL MEDIA:

