

SECTOR: Financial Services

TYPE: Parental/Pupil Awareness Event

AUDIENCE: Parents/Carers, Young People (S3+) and Educators



BAME PARENTAL AWARENESS EVENT

Developing the Young Workforce - Edinburgh, Midlothian and East Lothian partnered with St Augustine's RC High School to deliver this event aimed at the Black, Asian, and minority ethnic community.

The event showcased information around the different career paths and opportunities that are available to young people, exploring subject choice how subjects links to the world of work.

Throughout the event information, advice and guidance was given to parents to support their young people to make informed choices about career paths.

The session featured Skills Development Scotland, Accenture and Barclays to provide on the ground insight to better understand pathways into professions, including Apprenticeships.

One of the key aims of the activity was to increase awareness within the BAME community regarding the different pathways into further education, training and employment.

WHAT WERE THE SUCCESSES AND BENEFITS?

Overall the participation in the event was good and a few parents then requested further information by e-mail, this event increased the attendees understanding of different pathways and the importance of subject choice.

WHAT WOULD YOU DO DIFFERENTLY?

If this event was to run again we would increase the number of panellists to provide insight into a broader range or sectors and businesses.

"I'm glad my son and I sat through the event. Prior to today, I have not understood anything about apprenticeship and never even knew about the graduate one - which is something we can look at."

PARENT

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