

PROGRAMME: APPRENTICESHIP EXTRAVAGANZA

ACTIVITY: SCOTTISH APPRENTICESHIP WEEK

AUDIENCE: AIMED AT ALL AGES, PARENTS & GUARDIANS



SCOTTISH APPRENTICESHIP EXTRAVAGANZA SHOWCASE

People from across the Highland business community gathered at Eastgate Shopping Centre on Saturday 7th March for a fun filled Apprenticeship Extravaganza promoting vocational learning to round off Scottish Apprenticeship Week.

Parents and family members are the most important influencers when it comes to a young person's career choice so the Eastgate event was designed to inspire and inform young people and parents of the wealth of vocational path routes available in the Highlands and beyond.

Skills Development Scotland career advisers and independent training providers were on hand to offer young people and their parents careers advice, taking the opportunity to highlight the benefits of vocational learning and information about the range of schemes available to help set young Highlanders on the path to a successful career. All of this was supported by the rolling video content promoting industry sectors and apprenticeships projected from a huge screen.

Employers joined in too talking about job prospects with their sector. Employers from the Armed Forces and construction, to energy and agriculture supported the event and offered advice on why vocational learning can be a great way to get ahead in industry.

Interactive and informative fun was the order of the day. Mocktails promoting the hospitality industry went down a storm and the Betty Booth Photo Booth allowed visitors to picture their future careers with a range of props and poses. Also, for the younger children there was face painting and lots of the stand holders have cakes and treats.



Keeping all this in order, event compere Liam Christie, engaged with the parents, young folk and the stall holders as he interviewed attendees or arranged competitions with the exhibitors activities such as the Chainsaw challenge from Forestry & land Scotland, Rubik's cube by Robertson Construction and the fast moving, competitive Batak game & climbing wall presented by the Army.

The world of work is changing, and apprenticeships are too. It can be difficult to know what type of jobs are out there. There really isn't a right or wrong path to a successful career and events such as this make people aware of all the options and help them develop the skills they need to succeed right here in the Highlands.



To contact DYW Inverness & Central Highlands please email:

INFO@DYWICH.CO.UK

You can also visit our website at:

WWW.DYWICH.CO.UK

OR FOLLOW US ON SOCIAL MEDIA:

