

Get Started with

# Class Talks

Guide for employers

# Class Talks

Delivering a class talk is a great option if you feel your expertise would be best placed delivering an industry insight session to pupils or helping to bring a classroom topic to life.

An industry perspective can enhance the learning experience and support students to link theory with practice. Your influence could encourage a young person to consider a career within your industry or may be used as evidence for an SQA qualification, helping a young person recall this topic area in an exam.

## Class Talk options can include:

- Presenting to a year group, possibly a school assembly
- A classroom talk which may compliment a curriculum area, or target a group of young people with particular interests

## Preparing for a Class Talk:

- Liaise with the activity organiser to make sure you have all the information you need
- What information are they looking for you to share?
- Age and stage of audience; this will help you to decide what to present and how
- Timings: How long will you have to present
- Access to technology. If you have a slide deck, will you have access to a screen?

## Presenting to a group of students:

- Slide decks are great to use for headings, but aim to keep text to a minimum.
- Young people like to hear from peers. If possible, bring an apprentice or a recent school leaver to share their experience
- Varied content: interactive activities which encourage questions, video or sound clips
- Be prepared for personal questions; a common one is 'How much do you earn?'. You may want to prepare an answer that avoids a direct response. E.g. 'enough to get by.'

## Ideas of what to include:

Different roles within the industry

What you enjoy about working in the industry

Where young people can find opportunities in your industry

Routes and pathways

Sharing your own journey or inviting an apprentice

How your organisation recruits

## Resources

If you are unsure where to start and don't have your own resources, DYW Scotland has a suite of resources which include pre-prepared slide decks, lesson plans, and workbooks:

Construction & Built Environment:  
Build Your Future

Employability Skills:  
Skills Academy

Sustainability:  
My Climate Path

## Find out More

If you would like to find out more about delivering a DYW Scotland Resource or a Class Talk, please speak to your local [DYW Regional Group](#). DYW Scotland also offer free training to support employers. Find out more [here](#).